

the warhol:

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THE WARHOL PRESENTS *LOU REED: NEW YORK EXHIBITION*

(Pittsburgh, PA) May 11, 2007... Lou Reed, acclaimed musician, artist and actor, exposes viewers to the city that has been the fulcrum of his creative world for decades. The exhibition *Lou Reed: New York* features photographs of New York City, some of which are deeply personal while others are idiosyncratic self-portraits. Reed creates a symphony of light and color, capturing the sun as it sets over the Hudson River. The exhibition is documented in the second book of Lou Reed's photographs, titled *Lou Reed's New York*, and will be on view from June 1 to September 2, 2007.

“Two years and many cameras and lenses later, these images are the result of a small attempt to share the beauty that has bedazzled the consciousness of this viewer standing on the edge of the river with a box in hand trying to catch the lightning bolt of time. This is organic photography, a recording of the city's celestial light show—the blazing changes from dawn to dusk across the Hudson—an everyday recording of the majestic flowing sky and waters produced by a deity of such endless talent and originality that a photographer can only snap, focus, and pray that this or that camera, lens, digital back, and all the technical advances coming by the minute can somehow capture a fragment of the quickly shifting magnitude being presented for the inspiration of anyone looking.”—Lou Reed

Lou Reed may be best known for founding The Velvet Underground, one of the most influential underground bands in rock history. Andy Warhol took great interest in The Velvet Underground, designing its album covers and inspiring the band to undertake a “chanteuse,” the European former model Nico. Warhol served as the band's producer until 1967 but remains one of Lou Reed's most powerful mentors. Lou Reed went solo upon quitting The Velvet Underground in 1970, recording several albums including *Lou Reed*, *Transformers*, *Berlin*, *Rock n Roll Animal*, *Metal Machine Music*, *Coney Island Baby*, *Street Hassle*, *The Bells*, and *Walk on the Wild Side: The Best of Lou Reed*.

Lou Reed has recorded over 40 iconic albums, has acted in and composed music for a number of films and plays, and was inducted into the Rock and Roll Hall of Fame

-more-

The Andy Warhol Museum

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One of the four Carnegie
Museums of Pittsburgh

The Warhol Presents *Lou Reed: New York* Exhibition

in 1996. His many classic songs include *Walk on the Wild Side*, *Sweet Jane*, *Pale Blue Eyes*, *Heroin* and *Perfect Day*. *Lou Reed's New York* is his second photo book after *Emotion in Action*. Reed was designated an American Master in 1998 by the award-winning PBS documentary series, and that same year *Lou Reed: Rock and Roll Heart* won the Grammy for best long form documentary. Reed is also the author of *Pass Thru Fire*, a book of his collected lyrics. The exhibition showcases 16 of Reed's photographs, including *Snapper*, *Amorphous Plum*, *Sunburn*, *War*, *Room With A View*, *5:00am*, *Intelligent Design*, *Halo*, *Topple*, *The Past*, *Candy*, *Jackhammer*, *Solaris*, *The Raw Edge*, *Gorgon* and *Barbed Light*.

The exhibition's opening reception will take place at The Andy Warhol Museum on Thursday, May 31, from 7 to 11 p.m. Poetry and conversation with Lou Reed from 7 to 8 p.m. (sold out); followed by a book signing with Lou Reed and reception with special guest DJ, Dean Wareham, of the band Luna fame.

The Andy Warhol Museum receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania; the National Endowment for the Arts, a federal agency and The Heinz Endowments. Further support is provided by the Allegheny Regional Asset District.



Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

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The Warhol Presents *Lou Reed: New York* Exhibition

Phone: 412.237.8300
Hours: Tues, Wed, Thurs, and Sun 10 a.m. – 5 p.m.
Fri, 10 a.m. – 10 p.m.
Sat, 10 a.m. – 9 p.m. (Through March 18, 2007)
Mon closed
Admission: Members – free
Good Fridays 5-10 p.m., Half-price Museum admission
Adults - \$12, Sr. Citizens - \$9, Children/Students - \$8
The Warhol Store/The Warhol Café – free