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FOR IMMEDIATE RELEASE

The Andy Warhol Museum Opens Three Robot 250 Exhibitions

(Pittsburgh, PA)...July 7, 2008... The Andy Warhol Museum celebrates the opening of Robot 250.

The Andy Warhol Museum unveils its Robot 250 exhibitions on July 11 from 5 - 10 p.m. which includes a BigBot titled “*You’re #1*”, a 20 foot robotic sculpture perched on the roof of the building; *We are Survival Machines*, an installation which utilizes Gigapan technology in animated scenes; and the Gigapan Student Show featuring photographic murals.



BigBot
“*You’re #1*”



Image: *We are Survival Machines*

The BigBot project features a large-scale kinetic/robotic black and gold sport fan’s foam finger imprinted with “*You’re #1*”. Upon touching a smaller version of the foam finger at various kiosks around the city, the BigBot on The Warhol’s roof swivels and points to these people miles away, as if to say not “*We’re #1*” but rather “*You’re #1*”. The control kiosks for the “*You’re #1*” BigBot are located within sightline of the rooftop sculpture and can be found at the observation decks of the Duquesne Incline and the Monongahela Incline, Mount Washington; Frank Curto Park on Bigelow Boulevard; and St. John’s Lutheran Cemetery on the North Side. This BigBot was designed by Ian Ingram, a senior research associate and artist-in-residence at Carnegie Mellon University. “Let’s wonder about where indeed the giant hand is pointing. And let’s wander to that spot ourselves, and in that journey discover places we have never been before, some well-known and in plain view, some secret and tucked away,” Ingram said. The BigBot is on view through July 27, 2008.

In 2012 zombies invade the city, threatening to destroy the living, and citizens turn to robots to protect them and all that is human. *We Are Survival Machines* utilizes Gigapan technology in animated scenes which document this near-future battle for humanity. The installation was created by Carl DiSalvo, assistant professor at the Georgia Institute of Technology, and David Holstius, senior research programmer

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The Andy Warhol Museum

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One of the four Carnegie Museums of Pittsburgh

Robot 250 Celebration

at the Robotics Institute at Carnegie Mellon University. The *We Are Survival Machines* exhibition is on view through November 16, 2008.

The Gigapan Student Show features six student created murals displayed at the Alcoa Business Center adjacent to The Warhol. Interactive kiosks allow visitors to peruse the images which utilize Gigapan technology created by Carnegie Mellon University. Gigapan technology enhances the size of a photograph exceeding one gigapixel which in turn creates a panoramic experience. The Gigapan Student Show is on view through July 27, 2008.

Opening Celebration

Friday, July 11, 5 – 10 p.m.

The event is free with Museum admission.

A free Robot 250 trolley loop will transport visitors to various North Side locations, including The Warhol and the Mattress Factory from 7 – 10 p.m.

Another event taking place at the Museum Friday, July 11 is a monthly beer tasting. July is the month to celebrate America's independence with assorted true American Pale Ales with Tony "The Beerman" Knipling. The beer tasting will take place in the entrance gallery from 5:30 to 7:30 p.m. Tickets: \$20

About Robot 250

Robot 250 is a city-wide community art and technology program designed in conjunction with Pittsburgh's 250th anniversary that has turned Pittsburgh into a living, breathing learning lab by enabling students, families, artists and the public to build their own customized robots. Launched by Carnegie Mellon University and the University of Pittsburgh with support from several local foundations including The Mattress Factory, Pittsburgh Center for the Arts, PPG Plaza, Phipps Conservatory, Flagstaff Hill, Carnegie Museum of Art, Carnegie Science Center and the Carnegie Library of Pittsburgh, the program welcomes participation from the entire community with a wide range of family activities. Activities such as hands-on workshops, student and artist exhibits and film presentations will take place.

Robot 250 Celebration

Additionally, a BigBot entitled *The Look-See Tree* will travel with the Citiparks Roving Art Cart to various city venues throughout July. Robot 250 is fun for the entire community and makes robotic technology more accessible and useful for the general public. For more information on Robot 250 visit www.robot250.org.

Related links

www.robot250.org

www.gigapan.org

The Andy Warhol Museum receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania; the National Endowment for the Arts, a federal agency and The Heinz Endowments. Further support is provided by the Allegheny Regional Asset District.



About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, Carnegie Museums of Pittsburgh is a collection of four distinctive museums dedicated to exploration through art and science: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2007, the museums reached 1.3 million people through exhibitions, educational programs, outreach activities, and special events.

Robot 250 Celebration

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Phone: 412.237.8300

Hours: Tues, Wed, Thurs, Sat and Sun 10 a.m. – 5 p.m.

Fri, 10 a.m. – 10 p.m.

Mon closed

Admission: Members – free

Good Fridays 5-10 p.m., Half-price Museum admission

Adults - \$15; Sr. Citizens - \$9; Children/Students - \$8

The Warhol Store/The Warhol Café – free