the warhol: **press release**

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FOR IMMEDIATE RELEASE

THE ANDY WARHOL MUSEUM AND PLEXIFILM ANNOUNCE DVD RELEASE OF *"13 MOST BEAUTIFUL...SONGS FOR ANDY WARHOL'S SCREEN TESTS"*

(Pittsburgh, PA)…April 15, 2009… The Andy Warhol Museum and Plexifilm announce the DVD release of *13 Most Beautiful...Songs for Andy Warhol's Screen Tests*

The Andy Warhol Museum in partnership with Plexifilm has released a new DVD titled *13 Most Beautiful…Songs for Andy Warhol's Screen Tests*. The DVD is the first authorized release of Andy Warhol's *Screen Test* films which features 13 of Warhol's silent film portraits. The *Screen Tests* selection on the DVD are Paul America, Susan Bottomly, Ann Buchanan, Freddy Herko, Jane Holzer, Dennis Hopper, Billy Name, Nico, Richard Rheem, Lou Reed, Edie Sedgwick, Ingrid Superstar, and Mary Woronov. Shot at Warhol's Silver Factory in New York City between 1964 and 1966, the *Screen Tests* are presented with newly commissioned soundtracks by Dean Wareham and Britta Phillips.

Distributed by Plexifilm, *13 Most Beautiful…Songs for Andy Warhol's Screen Tests* is available in two versions, a retail DVD priced at $34.99 and available at retailers nationwide, and a limited edition DVD with a hardcover book bound package and hand-printed, 8" x 10" archival gelatin-silver film-still. Both versions are available for purchase at The Warhol Store (www.warholstore.com) and contain DVD extras, including a behind-the-scenes documentary on the live production of the *13 Most Beautiful... Songs for Andy Warhol's Screen Tests* performances and a video interview with Dean & Britta about the project. The accompanying booklet includes brief biographies of the *Screen Test* subjects, liner notes from The Warhol's Thomas Sokolowski, Geralyn Huxley, and Ben Harrison and notes on the music from Dean Wareham.

Warhol shot nearly 500 *Screen Tests* of individuals – the famous to the anonymous – who visited the Factory studio. Warhol captured these stunning portraits with his stationary 16mm Bolex camera on silent, black and white, 100-foot rolls of film.

The Andy Warhol Museum

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The two-and-a-half minute films were screened in slow motion and the result is a fascinating collection of four-minute compositions that hold the power to captivate an audience.

Songwriters Dean Wareham and Britta Phillips, (formerly of the band Luna and currently recording as Dean & Britta), created a soundtrack for the 13 *Screen Tests*, incorporating original compositions and cover songs. As a series of live multi-media performances commissioned by The Warhol and the Pittsburgh Cultural Trust for the Pittsburgh International Festival of Firsts 2008, *13 Most Beautiful…Songs for Andy Warhol's Screen Tests* with Dean & Britta has traveled to contemporary art centers, museums, and festivals throughout the U.S. and Canada. Beginning this summer, the project continues with a European and International tour, including performances in France, Italy, Ireland, Scotland, and Australia. Additional U.S. dates are also scheduled for fall 2009.

The Warhol Museum and Pittsburgh-based media innovators Brunner Digital have combined efforts to promote the DVD launch of *13 Most Beautiful…Songs for Andy Warhol's Screen Tests*. The collaborative mobile marketing project utilizes emerging BlueCast™ technology and text messaging to deliver a digital coupon to Warhol visitors. The coupon, offering customers 13 percent off the retail price of the DVD, is redeemable at The Warhol Store until May 5th, 2009.

The Andy Warhol Museum receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania; the National Endowment for the Arts, a federal agency and The Heinz Endowments. Further support is provided by the Allegheny Regional Asset District.

About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, Carnegie Museums of Pittsburgh is a collection of four distinctive museums dedicated to exploration through art and science: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2007, the museums reached 1.3 million people through exhibitions, educational programs, outreach activities, and special events.

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Phone:	**412.237.8300**
Hours:	**Tues, Wed, Thurs, Sat and Sun 10 a.m. – 5 p.m.**
	Fri, 10 a.m. – 10 p.m.
	Mon closed
Admission:	**Members – free**
	Good Fridays 5-10 p.m., Half-price Museum admission
	Adults - $15; Sr. Citizens - $9; Children/Students - $8
	The Warhol Store/The Warhol Café – free