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**THE WARHOL ANNOUNCES EXHIBITION OF ANDY WARHOL'S  
HOLIDAY DRAWINGS**

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(Pittsburgh, PA) . . . November 9, 2001... The Andy Warhol Museum will present a special holiday exhibition, *Happy Warholidays*, November 20, 2001-January 6, 2002 — a collection of Warhol's drawings, prints and objects from the 1950s. The works, on display on the Museum's fifth floor, include Christmas cards Warhol made for Tiffany's, graphics for clients and personal drawings with subjects ranging from elves and poinsettia to religious images incorporating the Madonna and Child.

As a commercial illustrator in the 1950s, Warhol was often required to do holiday themed graphic work for editorial or advertising assignments. These commissioned works make up the bulk of the materials in *Happy Warholidays*. Some of the drawings in this exhibition, however, were created as Christmas cards to promote his own illustration business. Approximately two-thirds of these original drawings from Warhol's early artistic career have never been exhibited before and most required conservation treatment prior to exhibition.

"In looking through the permanent collection of drawings, I noticed an abundance of charming, previously unseen images with a holiday theme," says Wendy Bennett, exhibition curator and Paper Conservator for The Warhol. "Treating them and exhibiting them in a special drawings rotation seemed the obvious thing to do."

**The Andy Warhol Museum**

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In his drawings, Warhol used stamping to create repetitive images, applied decoration and metallic surfaces, and used bold, bright colors. These techniques, as well as the use of religious imagery, suggest connections between Warhol's Carpatho-Rusyn background, his Eastern Rite Catholic upbringing and his early artistic work. The same techniques reveal links between Warhol's beginnings as a graphic artist and the Pop Art icons that came to dominate his legacy.

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at [www.warhol.org](http://www.warhol.org).

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**Phone: 412.237.8300**

**Hours: Tues, Wed, Thurs, Sat, and Sun 10 a.m. - 5 p.m.**

**Fri 10 a.m. - 10 p.m.**

**Mon closed**

**Good Fridays - Every Fri, 5 p.m. - 10 p.m.**

**Admission: Members - free, Adults - \$8,**

**Sr. Citizens -\$7, Children/Students - \$4,**

**The Warhol Store/The Warhol Café - free**