

the warhol:

Contact(s)

Gina Frey

T 412.237.8339

E freyg@warhol.org

Colleen Russell Criste

T 412.237.8338

E cristec@warhol.org



FOR IMMEDIATE RELEASE

THE ANDY WARHOL MUSEUM ANNOUNCES NEW EXHIBITION, *ANDY WARHOL'S TIME CAPSULES*

(Pittsburgh, PA) . . . June 22, 2004... The Andy Warhol Museum announces that it will present more than 3,000 objects from Andy Warhol's personal archive in a unique exhibition entitled, *Andy Warhol's Time Capsules*, on view October 3, 2004 through January 2, 2005. The presentation at The Warhol marks the first large-scale U.S. exhibition of Warhol's famed *Time Capsules*, a series of more than 600 cardboard boxes that Warhol filled with the detritus of his everyday life. Fifteen of the boxes will be featured in the exhibition, with contents ranging from party invitations and phone messages, to a pair of Clark Gable's shoes and an evening dress once owned by the actress Jean Harlow. Collectively, this material provides a unique view into Warhol's private world, as well as a broad cultural backdrop illustrating the social and artistic scene during his lifetime.

Andy Warhol's Time Capsules has been organized in partnership with Museum für Moderne Kunst in Frankfurt, Germany, where it was on view last year. At The Warhol, where the *Time Capsules* have long-been a highlight of the Museum's collection, the exhibition will be on view amongst The Warhol's permanent collection of artworks, in order to provide a visual link between what Warhol created and what he collected.

The earliest *Time Capsules* are a result of Warhol's 1974 move from his studio at 33 Union Square West in New York City to a new space at 860 Broadway. After completing the move, Warhol recognized that simple, inexpensive cardboard boxes were an efficient and economical method for dealing with the daily flood of correspondence, magazines and newspapers, gifts, photographs, business records and ephemera that passed through his hands. Warhol habitually kept a box by his desk as a *Time Capsule* in progress. Despite their rather prosaic origins, the *Time Capsules* would ultimately become Warhol's most extensive, complex and personal work.

Andy Warhol's *Time Capsules* were almost completely unknown until his death in 1987. Although various studio assistants frequently handled the boxes over the years, few people seemed to recognize the enormous mass of material as anything other than "Andy's stuff." With the opening of The Andy Warhol Museum in 1994, the *Time Capsules* became accessible to curators, scholars, and the general public, revealing new and important information about Warhol's life and expanding the public's understanding of Warhol's work and practice. To date just over one-sixth of the 612 boxes have been opened and catalogued.

-more-

10

the warhol:

It's The Warhol to the 10th.
A year-long celebration
of our 10th anniversary.

The Andy Warhol Museum

117 Sandusky Street
Pittsburgh, PA 15212-5890
T 412.237.8300
F 412.237.8340
W www.warhol.org

One of the four Carnegie Museums of Pittsburgh

The Andy Warhol Museum Announces New Exhibition, *Andy Warhol's Time Capsules*...Page 2

The exhibition is accompanied by the recent publication, *Time Capsule 21*, which will be available in The Warhol Store.

Special thanks to EDGE studio for their in-kind support.

The Andy Warhol Museum receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Warhol is one of the most comprehensive single-artist museums in the world. The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

###

Phone: 412.237.8300
Hours: Tues, Wed, Thurs, Sat, and Sun 10 a.m. - 5 p.m.
Fri, 10 a.m. - 10 p.m.
Mon closed
Admission: Members - free
Good Fridays - 5-10 p.m., Half-price Museum admission
Adults - \$10, Sr. Citizens - \$7, Children/Students - \$6
The Warhol Store/The Warhol Café – free