the warhol:

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Image: Andy Warhola's childhood movie star scrapbook, ca. 1938-42, The Andy Warhol Museum, Pittsburgh, contribution The Andy Warhol Foundation for the Visual Arts, Inc.



Image: Andy Warhol, *Hedy Lamarr*, 1962, The Andy Warhol Museum, Pittsburgh, © The Andy Warhol Foundation for the Visual Arts, Inc.

The Andy Warhol Museum

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press release

FOR IMMEDIATE RELEASE

THE ANDY WARHOL MUSEUM ANNOUNCES ANDY WARHOL: STARS OF THE SILVER SCREEN OPENING JUNE 16, 2017

Pittsburgh, PA, April 4, 2017 -

The Andy Warhol Museum announces *Andy Warhol: Stars of the Silver Screen*, opening June 16, 2017. The exhibition explores Andy Warhol's fascination with Hollywood, fame, and stardom through artworks and hundreds of archival objects from The Warhol's vast collection of the artist's personal items.

Warhol's interest in celebrity and Hollywood stars was ignited while attending cinemas with his older brothers in gritty, industrial 1930s Pittsburgh. He reveled in the glamorous actors, elegant costumes, and sophisticated settings of movies from Hollywood's golden era.

Warhol's lifelong infatuation with fame can be traced from his earliest movie star scrapbook he started when he was a young boy to a Frank Sinatra biography that was on his hospital bedside table when he died in 1987. As a child, Warhol wrote to Hollywood studios for fan photos and enjoyed movie magazines, surrounding himself with celebrity images. This practice continued throughout his life, and he eventually accumulated a profusion of photographs, movie posters, and other memorabilia.

The hundreds of archival objects from The Warhol's collection on view range from the artist's celebrity scrapbooks and Hollywood film posters to magazines and souvenirs. Artworks on display include paintings, prints, drawings, photographs, publications, film excerpts, television episodes, and video diaries. Part of Warhol's Pop style had its genesis in images of the stars, and this exhibition examines some of the inspiration behind the work that kick-started the current age of global celebrity culture.

The exhibition on the museum's second floor features celebrity drawings and Pop portraits, including Grace Kelly, Elvis Presley, Jane Fonda, and many others.

The sixth floor showcases photographs of Warhol Superstars and Factory regulars, film posters, and film and video, such as *Screen Tests*, *Andy Warhol's T.V.*, and segments from Warhol films including *The Chelsea Girls*, *San Diego Surf*, *Lonesome Cowboys*, and more.

Among the films, celebrity photographs, Pop paintings, and archival materials are some of Warhol's early collage works, such as his movie star composites. Warhol's 1962 *Female Movie Star Composite* is a collage in which Warhol cut and glued strips of various celebrity facial attributes to create one image. Also included are several sewn photographs from 1986 that feature grids of four matching photographs of Hollywood celebrities sewn together to create a multiple effect.

Exhibition-related programs will be announced at a later date.

The exhibition is curated by The Warhol's Curator of Film and Video Geralyn Huxley and Archivist at Large Matt Wrbican. *Andy Warhol: Stars of the Silver Screen* is generously supported by Cadillac.



The Warhol receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania; the National Endowment for the Arts, a federal agency; and The Heinz Endowments. Further support is provided by the Allegheny Regional Asset District.





About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Andy Warhol Museum holds the largest collection of Warhol's artworks and archival materials and is one of the most comprehensive single-artist museums in the world. The Warhol is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach more than 1.4 million people a year through exhibitions, educational programs, outreach activities, and special events.

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Phone	412.237.8300
Hours	Tues, Wed, Thurs, Sat, and Sun 10 a.m5 p.m.
	Fri, 10 a.m.–10 p.m.
	Mon closed
Admission	Members free
	Adults \$20; Children/Students \$10
	Good Fridays 5–10 p.m., half-price museum admission
	The Warhol Store and The Warhol Café–free