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Image: Karen Lautanen

FOR IMMEDIATE RELEASE

THE ANDY WARHOL MUSEUM APPOINTS KAREN LAUTANEN DIRECTOR OF STRATEGIC INITIATIVES

Pittsburgh, PA, July 20, 2017 —

The Andy Warhol Museum announces Karen Lautanen has been appointed to the new position, director of strategic initiatives, effective Monday, July 3. Lautanen joined The Warhol in 2014 and previously worked as the director of development, where she created a fundraising and development strategy and assisted in the creation of new business models for the museum.

Before her work at The Warhol, Lautanen was the director of stewardship and donor relations at Chatham University and the assistant director for external affairs, EUCE/ESC at the University of Pittsburgh.

In her new role as director of strategic initiatives, Lautanen will prepare, plan, and manage a wide variety of revenue generating initiatives for The Warhol.

“I am thrilled and grateful to be given the opportunity as the new director of strategic initiatives to build upon the success that The Warhol has already had in establishing sponsorships and collaborations. It is a rare opportunity to work for an institution whose staff and programming reflects a passionate commitment not only to Warhol’s legacy, but to important and timely exhibitions and programs,” said Lautanen.

Patrick Moore, director of The Warhol, stated, “Karen’s passion for The Warhol and deep knowledge of our programs will be invaluable in helping me develop new revenue streams and assess how to best utilize our many assets both locally and internationally. She has already proven herself to be a great member of the team and I’m delighted that she is now able to take on this new challenge.”

The Andy Warhol Museum

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The Warhol receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania; the

National Endowment for the Arts, a federal agency; and The Heinz Endowments. Further support is provided by the Allegheny Regional Asset District.



About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Andy Warhol Museum holds the largest collection of Warhol's artworks and archival materials and is one of the most comprehensive single-artist museums in the world. The Warhol is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach more than 1.4 million people a year through exhibitions, educational programs, outreach activities, and special events.

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Phone	412.237.8300
Hours	Tues, Wed, Thurs, Sat, and Sun 10 a.m.–5 p.m. Fri, 10 a.m.–10 p.m. Mon closed
Admission	Members free Adults \$20; Children/Students \$10 Good Fridays 5–10 p.m., half-price museum admission The Warhol Store/The Warhol Café – free