

the warhol:

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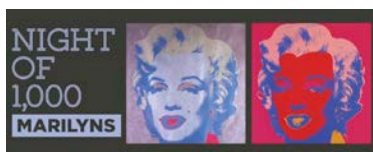
warhol.org/press



Image: Andy Warhol, *San Diego Surf*, 1968/1996, © 2017 The Andy Warhol Museum, Pittsburgh, PA, a museum of Carnegie Institute. All rights reserved.



Image: Pittsburgh Downtown Partnership's Rooftop Shindig, photo by Renee Rosensteel



Warhol artwork: Andy Warhol, *Marilyn*, 1967, The Andy Warhol Museum, Pittsburgh; Museum Loan, Private Collection. © The Andy Warhol Foundation for the Visual Arts, Inc. Marilyn Monroe™; Rights of Publicity and Persona Rights: The Estate of Marilyn Monroe LLC. marilynmonroe.com

The Andy Warhol Museum

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press release

FOR IMMEDIATE RELEASE

THE WARHOL ANNOUNCES STARS OF THE SILVER SCREEN PROGRAMS

Pittsburgh, PA, July 18, 2017 —

Andy Warhol: Stars of the Silver Screen

Through Sunday, September 24, 2017

The *Andy Warhol: Stars of the Silver Screen* exhibition explores Andy Warhol's fascination with Hollywood, fame, and stardom. Warhol's desire to look at the stars was ignited while attending his neighborhood cinemas with his brothers in gritty, industrial 1930s Pittsburgh. He reveled in the glamorous actors, elegant costumes, and sophisticated settings of the movies from Hollywood's golden years. This exhibition considers celebrity through hundreds of archival items from The Warhol's vast collection of Warhol's personal items and related artworks, including paintings, prints, drawings, photographs, publications, film excerpts, television episodes, and video diaries. Part of Warhol's Pop style had its genesis in images of the stars, and this exhibition examines some of the inspiration behind the work that kick-started the current age of global celebrity culture. *Andy Warhol: Stars of the Silver Screen* is generously supported by Cadillac.

EXHIBITION-RELATED PROGRAMS

Silver Screen Bazaar

Friday, July 28, 2017 – 7-10pm

The Warhol entrance space

In conjunction with the summer exhibition, *Andy Warhol: Stars of the Silver Screen*, we present the Silver Screen Bazaar, featuring a variety of Hollywood-related memorabilia and collectibles from Pittsburgh-area vendors. The Garment District performs a DJ set in the entrance space, and we present the Pittsburgh premiere of the Warhol film *San Diego Surf* (1968/1996), featuring Warhol Superstars Viva, Taylor Mead, Joe Dallesandro, and Ingrid Superstar.

Also taking place is Factory Swing Shift, where visitors can drop in The Factory to experiment with a range of materials and techniques in a relaxed, creative environment with artist educators. This event is co-organized with local collector and producer Pat McArdle. Please note the film *San Diego Surf* contains adult content.
Free with museum admission

Stars of the Silver Screen Rooftop Shindig

Tuesday, August 29, 2017 – 5:30 p.m. (rain date Wednesday, August 30)

Rooftop of the Theater Square Garage in Downtown Pittsburgh

The Warhol and The Pittsburgh Downtown Partnership (PDP) are teaming up with Pittsburgh Filmmakers to present a special edition of the PDP's popular Rooftop Shindig series highlighted by a screening of the 1932 Greta Garbo and Ramon Novarro spy thriller, *Mata Hari* (1932). The event will also feature entertainment by Phat Man Dee accompanied by other performers, food, themed cocktails, and a vintage fashion market produced by Second Shift Crafters. The movie will be shown at dusk and guests are encouraged to bring their own seating or blanket though a limited number of stadium chairs will be available for purchase. Rooftop Shindigs are made possible with the support of Alco Parking, The Pittsburgh Cultural Trust, WYEP & WESA FM. The *Andy Warhol: Stars of the Silver Screen* exhibition is generously supported by Cadillac.
Free

Night of 1,000 Marilyns

Saturday, September 16, 2017 – 8 p.m. VIP & General, 10 p.m. Late Night

Feel like a Hollywood star at The Warhol's third annual fundraiser. This year's theme, "Night of 1,000 Marilyns," invites you to dress up as your favorite Hollywood silver screen star, like Marilyn Monroe, Clark Gable, Marlene Dietrich, Jimmy Stewart, or Greta Garbo. Our seven floors are open to explore, and spaces are activated with a DJ, dancing, and an underground VIP lounge. The evening features a DJ set by Title Town, and a late-night drag show featuring Bambi Deerest, among others. Glam yourself up with Cardamone's Salon free hair and makeup styling in The Warhol theater. This is the closing event for the exhibition *Andy Warhol: Stars of the Silver Screen*, which closes September 24, 2017. VIP tickets include access to the VIP lounge in The Factory underground studio, unlimited drinks, and hors d'oeuvres. Get the celebrity treatment in the VIP lounge with food, casino games, and portraits by caricature artist Jeffrey Harris. General admission tickets include one drink ticket and hors d'oeuvres. Late-night tickets include dessert. Cash bars are available. Wigs, glasses, and other iconic Warhol- and Marilyn-themed items are available for purchase in The Warhol Store. Tickets must be

purchased in advance; no tickets will be sold at the door.

Night of 1,000 Marilyns is generously supported by Larrimor's, Flaherty & O'Hara PC, FAROS Properties, Wigle Whiskey, Cardamone's Salon, WHIRL Magazine, and Yelp. Free parking is available in The Warhol lot.

Tickets \$200 VIP; \$50 General Admission; \$25 Late Night; visit warhol.org or call 412-237-8300

The Warhol receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania; the National Endowment for the Arts, a federal agency; and The Heinz Endowments. Further support is provided by the Allegheny Regional Asset District.



About The Andy Warhol Museum

Located in Pittsburgh, Pennsylvania, the place of Andy Warhol's birth, The Andy Warhol Museum holds the largest collection of Warhol's artworks and archival materials and is one of the most comprehensive single-artist museums in the world. The Warhol is one of the four Carnegie Museums of Pittsburgh. Additional information about The Warhol is available at www.warhol.org.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach more than 1.4 million people a year through exhibitions, educational programs, outreach activities, and special events.

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Phone 412-237-8300

Hours Tues, Wed, Thurs, Sat, and Sun 10 a.m.–5 p.m.

Fri, 10 a.m.–10 p.m.

Mon closed

Admission

Members free

Adults \$20; Children/Students \$10

Good Fridays 5 – 10 p.m., half-price museum admission

The Warhol Store/The Warhol Café – free